

Grant application for N.E.A, March 30, 1973.

The Institute for Art and Urban Resources seeks support for a program involving the initiation and administration of projects which directly benefit the professional artists by providing them with certain valuable urban resources. In seeking out space in which the artists can work and exhibit, and material with which they can work, the Institute establishes a link between professional artists and those urban resources -real-estate, in particular, which are of great value to the artists, but are difficult to locate and second to gain access to.

The institute is developing a viable and productive relationship with the Economic Development Administration and the Housing and Development Administration of New York City, and has at this time secured facilities listed below (Section X.A.2 of this application) for use by professional artists. In addition, the Institute profits by the availability to it of consultants in the areas of real estate, architecture, law and government services.

The Institute is sponsored in this endeavor by Electronic Arts Intermix Inc., an organization whose many projects and activities in the arts in fact illustrate the benefits of cooperation between the artist and his urban environment.

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This \$8000 to Electronic Arts Intermix was used by The Institute for Art and Urban Resources, Inc. to establish a program designed to show the feasibility of establishing small scale urban centers for the exhibition of temporary art on a limited budget. Funds from the N.E.A. enabled the Institute to open the Clocktower, a special exhibition space in an abandoned tower on the top of a New York City Municipal building. Three exhibitions were held there in 1972 and five and more the following year. Contributions from private sources, including commercial art galleries, made these exhibitions possible and will, in fact, allow us to continue for the foreseeable future to use this facility. The Clocktower has attracted enormous publicity and several hundred visitors each week. Artists and the public, both, have benefited tremendously and an otherwise vacant space has been put to use as an example of what little money and imagination can do for the arts.