



## Web Project Launch and New Video Works from EAI



### A CELEBRATION FOR BREAKING ROUTINES

May 20th, 2004, 7 pm

Electronic Arts Intermix (EAI) presents a special evening event featuring new interactive media and video works that celebrate past, present and future ideas and actions that break with routines: Open source Web art, hacked video games, restaged and reworked films, girl-band music videos, and underground legends of the downtown music and art scenes.

- Artist collective [Paper Rad](#) will launch *Tux Dog*, a new open source Web project hosted by EAI. Paper Rad members will be present to introduce and demonstrate this new project.
- New and newly released video projects by multimedia, multigenerational artists: [Cory Arcangel](#), [Cheryl Donegan](#), [Ken Jacobs](#), [Kristin Lucas](#), [Tony Oursler](#), [Pipilotti Rist](#) and [Stan VanDerBeek](#).

### Web Project Launch & Presentation



[Paper Rad](#), Tux Dog

Paper Rad's Web Project, *Tux Dog*, will be available as an open source licensing agreement to the public. Their character "TuxÓ will be distributed via the Internet allowing anyone to download the character's data for their own use. This data will include vector files, and a host of other media all of which serve to empower young art developers and internet users. EAI will also host examples of 3rd party usage of Tux Dog under the open source license, as well as an archive past Tux Dog works.

### Monitor Works



[Tony Oursler](#): Synesthesia: Interviews on Rock & Art

*Synesthesia: Kim Gordon*, 1997-2001, 20:15 min, color, sound  
*Synesthesia: Dan Graham*, 1997-2001, 36:47 min, color, sound  
*Synesthesia: Genesis P-Orridge*, 1997-2001, 90:29 min, color, sound

[Cory Arcangel](#), *The Making of Super Mario Clouds*, 2004, 65 min, color, silent

### Projections & Screening



[Stan VanDerBeek](#), *Visibles*, 1959-1972, 71:49 min, color and b&w, sound (excerpts)

[Cheryl Donegan](#) *Channeling*, 2001, 9:50 min, color, sound

[Kristin Lucas](#) *Science and Nature*, performed by Flamingo 50, excerpted from *Celebrations for Breaking Routine*, 2003, 4:40 min, color, sound

[Ken Jacobs](#) *Tom Tom Chaser*, 2002, 11 min, b&w, sound

[Kristin Lucas](#) *Science and Nature*, performed by Rainford Silver Brass Band, Merseyside Pipers Majorettes, excerpted from *Celebrations for Breaking Routine*, 2003, 4:35 min, color, sound

[Pipilotti Rist](#). A selection of works from the 1980s and 1990s, newly distributed by EAI.

**Date, Time,  
Admission**

Thursday, May 20, 2004, 7 pm, Free

**Location**

Electronic Arts Intermix (EAI)  
535 West 22nd Street, Fifth Fl  
New York, NY 10011

**Contact**

Josh Kline, Electronic Arts Intermix (EAI)  
Tel: (212) 337-0680 E-mail: [jkline@eai.org](mailto:jkline@eai.org)

Images and preview tapes are available upon request.

For more information on the artists and works in this program, please see <http://www.eai.org>.

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**About the artists and works**

[Cory Arcangel/Beige](#)

Cory Arcangel works with early computers and video game systems. He is best known for his Nintendo game cartridge hacks, and his subversive reworking of obsolete computer systems of the 1970s and 80s, such as the Commodore 64. Arcangel often works with art collective/record label Beige, an ensemble of artists and programmers who work in digital media, including video, Web projects, and albums of electronic music. *The Making of Super Mario Clouds* documents the construction of his video game cartridge piece, *Super Mario Clouds*, in which he hacked a "Mario Brothers" cartridge, erasing everything but the clouds.

[Cheryl Donegan](#)

Cheryl Donegan defines a generation of artists, many of whom are women, who engage in a new conceptual art practice. Her work integrates the time-based, gestural forms of performance and video with forms such as painting, drawing, and installation. Provocative and irreverent, her video works put investigate issues relating to gender, art-making, and pop culture. In *Channeling*, Donegan juxtaposes psychedelic restagings of an Ann-Margret scene from The Who's rock opera Tommy, to explore how media cannibalizes, revises, and resurrects itself.

[Ken Jacobs](#)

Ken Jacobs is an essential figure in the history of American avant-garde film. A leader in cinematic experimentation since the late 1950s, he explores the mechanics of the moving image. Jacobs investigates the cinematic experience in its entirety, from production to projection. Focusing in recent years on electronic media, his new works explore video technology and the digital image. *Tom Tom Chaser* is Jacobs's silent, poetic riff on the transformation of his classic film *Tom Tom the Piper's Son* from chemical to electronic form during the telecine process.

[Kristin Lucas](#)

Kristin Lucas is one of a new generation of young artists working in video, installation, performance, and interactive Web projects. Constructing virtual relationships with computers, television, and electronic media, her work explores the isolation and alienation of contemporary culture. *Celebrations for Breaking Routine* is an alternative to corporate music videos that mass-market young female musicians. Lucas documents girl bands in Liverpool recording original songs about the future, commissioned by the artist. These collaborations resulted in alternative visions of female empowerment and identity in a media-driven culture.

[Tony Oursler](#)

Tony Oursler's video and multimedia works take the form of an expressionistic theater that is

singular in contemporary art. His psychodramatic landscapes are fabricated from the ironic vernacular of pop culture and the detritus and artifacts of mass culture. Oursler's *Synesthesia* project features interviews with legendary figures in the downtown underground music, performance and art scenes, from pre-punk innovators to post-punk icons. Here he interviews Kim Gordon, co-founder of the innovative rock band Sonic Youth, artist and cultural critic Dan Graham, and Genesis P-Orridge, performance artist and founder of the seminal industrial band Throbbing Gristle.

#### [Paper Rad](#)

Artist collective Paper Rad synthesizes popular material from television, video games, and advertising, reprogramming these references with an exuberantly neo-primitivist digital aesthetic. As member Jacob Ciocci writes, "In the '70s and '80s cartoons and consumer electronics were bigger and trashier than ever and freaked kids out... Now these kids are getting older and are freaking everybody else out by using this same throw-away trash." *Tux Dog*, which began as a cartoon character drawn by a Paper Rad member as a child, is an open source Web project hosted by EAI.

#### [Pipilotti Rist](#)

Pipilotti Rist burst onto the art scene with visually lush installations, performances and video works that explore female sexuality and media culture in tense remixes of fantasy and the everyday. In the 1980s and '90s, Rist made a series of tapes in which she subverted the form of the music video to explore the female voice and body in pop cultural representations. Merging music, electronic manipulation and performance, these works draw on Rist's background with the Swiss rock group "Les Reines Prochaines."

#### [Stan VanDerBeek](#)

A pioneer in the development of experimental film and live-action animation techniques, Stan VanDerBeek was a visionary of avant-garde and expanded cinema. Advocating a utopian fusion of art and technology, he produced theatrical, multimedia experiments that included projection systems, dance, planetarium events and the exploration of early computer graphics and image-processing systems. *Visibles* is a collection of VanDerBeek's seminal film works, from his early surrealist collage animation to his utopian experiments in expanded cinema.

### **About EAI**

Founded in 1971, Electronic Arts Intermix (EAI) is one of the world's leading nonprofit resources for video art and interactive media. As a pioneer and advocate of the media arts and artists, EAI's core program is the international distribution of a major collection of new and historical media works by artists. EAI's leadership position in the media arts extends to our preservation program, viewing access, educational services, online resources, exhibitions and events. The Online Catalogue provides a comprehensive resource on the 175 artists and 3,000 works in the EAI collection, including artists' biographies, descriptions of works, QuickTime excerpts, research materials, Web projects, and online ordering. <http://www.eai.org>

Electronic Arts Intermix 535 West 22nd Street, Fifth Floor New York, NY 10011  
Tel: 212.337.0680 Fax: 212.337.0679 <http://www.eai.org>